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Page 16 Holiday Museum Hours



SCHS Board of Directors Meeting November 18

CHRISTMAS PARADE IN THE VILLAGE November 29

> Elegant Evening in the Village 5 pm until 7 pm December 6

General Membership Evening In the IOOF Hall -5 pm until 7 pm December 6

azeleza.

Email: info@southcountyhistory.org Visit our website www.southcountyhistory.org And like us on Facebook

MUSEUMS SCHEDULE

See back page for

Holiday schedules

THE BARN

HERITAGE HOUSE SANTA MANUELA SCHOOLHOUSE Saturdays from 12n to 3 pm Sundays from 1pm to 3 pm

PAULDING HISTORY HOUSE

Is open: 1st Saturday of the month From 1pm to 3 pm

RUBY'S HOUSE

(Pat Loomis History Library) Monday thru Friday From 1 pm to 5 pm (closed Holidays)

> Group tours of any or all of the museums May be scheduled By calling 805.489.8282

2015 Board of Directors

Gary Hoving **Paul Provence** Norman Baxter **Polly Nelson** Jan Scott **Ross Kongable Vivian Krug** Linda Kime Joe Swigert Jeff Kime **Eric Nelson**

President **Vice-President** Treasurer Secretary **Curator of Collections** Membership **Public Information Docent Leader Property Manager Information Systems** Parliamentarian

¦2 !







HISTORIC IOOF HALL



SANTA MANUELA SCHOOL-



PAULDING HISTORY HOUSE



HERITAGE HOUSE





President's Message

After a particularly warm summer, it is nice to enjoy cooler nights and the change of seasons. Well, at least to the extent that our seasons change here on the



beautiful central coast. Along with the change in season is the changing of the guard, if you will, for the SCHS Board of Directors. The election of the Board of Directors is just around the corner and all are encouraged to attend our annual membership meeting and election. Free lunch and a chance to meet and socialize with other society members guarantees an enjoyable event.

November 14, 2015 IOOF Hall 2:00 pm

Not surprising is that the Antique Show Committee is up and running to prepare for our next Show February 13-14, 2016...yes 2016. This coming event is our 35th annual Antique Show which has been a remarkable run especially considering the shift to on-line purchasing of collectables. Our show is one of the largest sources of revenue for the Society but it is also a very labor intensive undertaking. Please consider volunteering for at least one of the many assignments necessary to produce the event. A particular need is during the tear-down and clean up at the conclusion of the Show.

I will take this brief moment to thank the Board of Directors and our wonderful membership for their support during my tour as President. It is the people affiliated with and involved in the our Society which is our most valuable asset and please know that your are appreciated. Working together we have many accomplishments and success and continue to improve each year.

With my best,

Gary L. Hoving

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Notice to all members of the South County Historical Society

Election of the 2016 Board of Directors

In accordance with our bylaws,

"At its August meeting, the Board of Directors shall elect a committee of five to present to the Board a list containing the names of active members for election to the Board of Directors for the ensuing year. A list of the nominated Board of Directors shall be sent to the members at least 15 days prior to the Annual Meeting of the Membership."

The Annual Membership Meeting will be held on

November 14, 2015 at 2:00 pm

at the IOOF History Hall on Bridge Street

in the Village of Arroyo Grande.

Nominee slate for the 2016 Board of Directors Of the South County Historical Society

Jeff Kime Information Systems	Michael Drees Paul Provence Norman Baxter Polly Nelson Jan Scott Ross Kongable Vivian Krug Linda Kime	President Vice-President Treasurer Secretary Curator of Collections Membership Public Information Docent Leader Property Manager
,	Linda Kime	Docent Leader
	, 0	

"The Directors of the Society shall be elected at the Annual Meeting of the general membership held in November, by a majority vote of a quorum of the general membership.

The term of office commences upon election and continues until the next election."

The nominating committee consisted of Mike Drees, Joe Swigert, Colleen Drees, Jeff Kime, Lynn Titus.



Patterns of the Past

From the Archives by Berneda Cochran



EARLY DAY SILK INDUSTRY FAILED BUT TREES REMAIN

A rate war between competing railroads lowered fares to California In the 1880s and the population swelled with an influx attracted by glowing tales of the climate and fertility of the soil.

R e a l e s t a t e developers welcomed newcomers with open arms and pulled out all the stops to sell land.

They subdivided parcels all over the state and advertised cities that were never to be.

Citrus groves, and fortunes to be made from oranges and lemons, were big selling points in the Los

Angeles area while others resurrected a plan for a silk industry that already had been tried and failed.

The previous attempt nearly bankrupted the state.

In 1867 state legislators bit on a plan to found a silk culture industry and

passed a bill to pay those who grew mulberry trees and produced cocoons from silkworms and larvae imported from France and the Orient. The planters were to receive 250 for every 5,000 mulberry trees two years growing later and \$300 for 100.000 every cocoons.

Gleeful citizens latched the on scheme as a means to wealth and set out mulberry trees in every possible spot. When the deadline for premiums arrived state offices were flooded with claims and it was discovered that every mulberry sprout qualified for payment under the law. Threatened with bankruptcy, legislators repealed the measure a n d silkworm production declined.

In 1883 Mrs. J. H. Hittell of San Francisco revived the mulberry tree silkworm idea and urged housewives to embark on silk culture to supplement butter and egg earnings. The idea eventually failed but many mulberry trees were planted on the Central Coast and a few still flourish.

After the Southern Pacific railroad tracks were laid along the Pacific shore, land was subdivided and tree growing became important here.

Frost killed fruit orchards planted in the Santa Maria valley and real estate salesmen looked for a new idea to boost their sales. Eucalyptus for lumber seemed like a fine idea.

The eucalypti is native to Australia. where numerous species grown, are produce and some hard wood as as hickory. That's not the kind planted here.

Eucalyptus was introduced into California in 1856 but little attention was

(Continued on page 6)

SILK INDUSTRY (Continued from page 5)

given the tree until 1870 when Santa Barbara horticulturist Ellwood Cooper test - planted several species and found they thrived in sandy soil and were beautiful to behold. The trees grew rapidly, took little care and were cheap.

Promoters forecast a shortage of hardwood in the United States and ballyhooed potential of blue gum trees that were projected to take up the slack. Within a few years Easterners were flooded with literature offering shares in plantations in California and more than 100 companies were formed.

C. R Callender owned 8,000 acres on the Nipomo area and had surveyed and parceled the land as that community grew. In 1905 he

planted eucalyptus and soon sold his holdings to others who advanced the lumber industry scheme.

By, 1911 a hotel, named in Callender's honor, was filled although it stood in an isolated spot on the mesa. And there were thousands of acres planted to eucalyptus.



The largest planters were the Berros Forest Company, with 800 acres; W. H. Brintnall, 900 acres the Calamax Plantation Company, 600 acres; the McWilliams Company, 640 acres: John West, 160 acres; and the Eucalyptus Timber Corporation, 750 acres.

Some of these trees were cut for piling for wharves built at Oceano, Pismo and Avila, but the life - span of the timber was short. Eight carloads' were shipped for a breakwater nearer Santa Maria, and these, too, soon rotted in the water.

Factories owned by the Eucalyptus Timber Company were established in Los Angeles and other firms headquartered at San Jose and San Francisco, determined to provide eucalyptus lumber for interiors, machinery, wagons and automobiles.

But the wrong species had been planted and the mistake bankrupted the forestry firms in 1913.

By Doris Olsen, So. San Luis Obispo County Editor, Circa 1976 SCHS rchive: 2015.002.086 Photoa; 1985.006.060 A seismic shift of stuff is underway in homes all over America.

STUFF IT: MILLENNIALS NIX

<u>PARENTS' TREASURES</u>

The Tribune, March 29, 2015, by Jura Koncius, The Washington Post

Members of the generation that once embraced sex, drugs and rock 'n' roll are trying to offload their place settings for 12, family photo albums and leather sectionals. Their offspring don't want them. As baby boomers, born between 1946 and 1964, start cleaning out attics and basements, many are discovering that millennials, born between 1980 and 2000, are not so interested in the lifestyle trappings or nostalgic memorabilia they were so lovingly raised with.

Thanks, Mom, but I really can't use that 8-foot dining table or your king -size headboard.

Whether becoming empty nesters, downsizing or just finally embracing the decluttering movement, boomers are taking a good close look at the things that have spent their life collecting. Auction houses, consignment stores and thrift shops are flooded with merchandise, much of it made of brown wood.

Downsizing experts and professional organizers are comforting parents whose children apear to have lost any sentimental attachment to their adorable baby shoes and family heirloom quilts. .

To make matters worse, young adults don't seem to want their own college textbooks, sports trophies or T-shirt collections, still entombed in plastic containers at their parents' homes. The 20- and 30somethings don't appear to be defined by their possessions, other than their latest-

generation cellphones.

"Millennials are living a more transient life in cities. They are trying to find stable jobs and paying off loans," said Scott Roewer, 41, a Washington professional organizer whose business is the Organizing Agency.

"They are living their life digitally through Instagram and Facebook and YouTube, and that's how they are capturing their moments. Their whole life is on a computer; they don't need shoebox full of а greeting cards." Many millennials raised in the collect-em-all culture (think McDonald's Happy Meal toys and Beanie Babies) now prefer to live simpler lives with less stuff in smaller downtown spaces, far from the suburban homes with fussv window treatments and formal dining rooms that they grew up .in.

The desire of many millennials to stay in cities rather than moving to the suburbs or rural is areas instigating of rewrite the а American dream. According to the 2014 Nielsen report "Millennials: Breaking the Myths," 62 percent of millennials prefer to live in the type of mixed-use communities found in urban centers where they can live near shopping, restaurants and work And 40 percent say they would want to live there in the future.

(Continued on page 8)

STUFF-IT (Continued from page 7)	boomers as .he helps them clear
Take Kelly and Josh Phillips, who	out. Roewer was born in 1973, which makes him part of Generation
rent a 700 square-foot apartment in	X. He says his own parents try to
the D.C.'s Shaw neighborhood. The	give him items for his 750-square
couple frequently sells things on	foot home.
Craigslist and calls an Uber instead	
of owning a car.	"When my parents downsized from
C C	4,500 square feet to 1,100, they
'My parents are always trying to give us stuff," said Kelly Phillips, 29,	sent me, four boxes of stuff. It was
a real estate marketer. "It's stuff like	things like cards from people I no longer knew, a paper plate with the
bunches of old photos and	face of a lion I had glued yarr
documents, old bowls or cocktail	around and my christening outfit.
glasses. We hate clutter. We would	appreciate my mom taking care o
rather spend money on	this stuff, but I really don't wan
experiences." Her husband agreed.	it." (He is keeping his Cub Scou
	Pinewood Derby cars.) .
I consider myself a digital hoarder,"	-
said Josh Phillips, 33, who is	Karen Hammerman, 52, one o
opening an Oaxacan restaurant,	Roewer's clients, has three son
Espita Mezcaleria, this fall in Shaw.	ages 17 to 24. She and her husband
'If I can't store my memories of	Ira, live in a five-bedroom house in
something in a computer, I'm	Rockville, Md.
probably not going to keep them	"Millennials have stuff on discs and
around." Stephanie Kenyon, 60, the	flash drives," she said. "I don't thin
owner of Sloans & Kenyon	my sons are going to want my
Auctioneers and Appraisers in	walnut table, eight chairs and
Chevy Chase, Md., said the market	-
s flooded with boomer rejects.	five years, and I will either sell thi
Hardly a day goes by that we don't	stuff or give it away." Hammerma
get calls from people who want to	has three large zip-top bags full c
sell a big dining room set or	memories set aside, one for each
pedroom suite because nobody in	son. But as Roewer told her, she
the family wants it. Millennials don't	shouldn't be insulted if they don'
want brown furniture, rocking chairs	want their first-grade drawings o
or silver-plated tea sets. Millennials	boxes with seashells glued to them.
don't polish silver." Kenyon said the	'They made these things and gave
under 35 set has always had eBay to	them to you and you enjoyed them,
find exactly what they wanted and	Roewer said. "The gift-giving cycle is
aren't as nostalgic for former	now complete."
decades.	
Roewer, the professional organizer:	

Roewer, the professional organizer; often finds himself counseling

___,92⁹⁹²50,__

"Geocaching" highlights historical sites in the Arroyo Grande Village

The South County Historical Society welcomes a new activity into the historic Village of Arroyo Grande. assistance from With society members Scott & Julie Landers and family, we have created a walk that leads to historical sites in the Village, utilizing modern technology.

Geocaching is a real-world, outdoor treasure hunting game using GPSenabled devices. The term, GPS, stands for Global Positioning System and it is a space-based navigation system. Participants navigate to a specific set of GPS coordinates and then attempt to find the geocache (container) hidden at that location.

The origin of the term geocaching was the joining of two familiar words. The prefix "geo", for earth, was used to describe the global nature of the activity, but also for its use in familiar topics in GPS, such as geography. "Caching", from the word cache, has two different meanings, making it very appropriate for this activity. The word was invented in 1797 and originally referred to a hiding place someone would use to temporarily store items. The word cache stirs up visions of pioneers, gold miners, and even pirates. Today, the word is still used in the news to describe hidden weapons locations.

The second use of cache has more recently been used in technology. Memory cache is computer storage that is used to quickly retrieve frequently used information. Your web browser, for example, stores images on disk so you don't have to retrieve the same image every time

you visit similar pages.

The combination of earth, hiding, and technology make geocaching an excellent term for the activity. The newly established multi-stage

geocache takes you on a tour of the Village of Arroyo Grande. The beginning location is the historical society building (next to the Meat Market) on East Branch Street. This location has brochures available that describe the nearby historical locations that you will be visiting. Follow the five waypoints and short distances to neighboring museums finding the final before cache container disguised in plain sight. Bring a pen to write down the coordinates to the next waypoint.

For those geocachers that are unfamiliar with Arroyo Grande, the best time to visit is weekends just after noon, but the cache & exterior exhibits are available at all times. Weekends are best if you want to visit the museums (which are free of The charge). tour may be completed on foot in about 1 mile round-trip. You may also drive to some of the locations if it is too far to walk, & free public parking should be available near all of the locations. The entire cache tour may be completed in less than 30 minutes, or it may take all afternoon if you enjoy each museum along your way. Have fun and enjoy the historical Village of Arroyo Grande. You may learn something! For information more on Geocaching and the Village Tour, www.geocaching.com/geocache/

www.geocaching.com/geocache/ GC5ZNEQ_arroyo-grande-villagehistorical-walking-tour After my opinion piece about returning the Harvest Festival to its roots was printed Wednesday L got

from people who

WE ALL MUST PRESERVE HISTORY

Wednesday, I got MIKE HODGSON (published in 2008 in a handful of calls the Times Press Recorder.

family artifacts I retain: the Monopoly, set so old the houses, hotels playing and pieces are made of wood: the old, round

wanted to talk about the South County's rapidly vanishing historical landmarks.

They weren't talking about officially designated landmarks, but simply everyday artifacts from past - old barns, business buildings and even warehouses - that are .bulldozed to make room for housing tracts, office complexes and strip malls.

They talked about the things that get hauled off to the dump as useless junk but should be preserved as relics of bygone eras. One caller mentioned eight-track decks rotary~dial tape and telephones, while another talked about the documents government agencies' destroy on a regular basis. A third brought up the E.C. Loomis Feed Store, which some people deemed to have no historical value. .

The callers were preaching to the. choir. Just ask my wife.

She calls me a pack rat because I hold onto things from the past, particularly from my own family. She would absolutely love it if I got rid of my grandmother's beat-up, 100-year-old, upright grand piano, which she sees as useless. But I see it as another relic for which I've become the caretaker, like the other Viewmaster with its pictures of national parks; the glass photograph, now cracked, of the Civil War soldier housed in a Bakelite case; the marbles my father played with as a child; the books from the 19th century; the old bottles and insulators. The list goes on - endlessly, my wife would say.

I've long had a fascination with my family history, which is why I recently tracked down the military reports on a great-uncle who was killed when his B-25 crashed in Washington during World War II.

I'd heard a lot about him over the vears, but no one knew much about his death. After all, it was wartime, and the circumstances of the crash were kept secret even from the family. No one knew if there was even a. body in the coffin the military sent home. . It was brutal reading the reports, which included graphic description а of what happened to the crew when the airplane corkscrewed into the ground under power from 16,000 feet. Yet it comforted his family to know the crash was caused by a sudden, violent thunderstorm and he fought for control of the bomber right up until it slammed into the ground and exploded.

(Continued on page 11)

PRESERVE HISTORY (Continued from page 10)

We never would have known the facts had not someone had the foresight to obtain and save those old military records when they were declassified.

Relics of the past are all around us, but few think to save them. A few years ago, I came into possession of some old tract maps for developments that were never built in the Arroyo Grande area. There were also blueprints for the construction of the Highway 101 freeway through town.

What they revealed was Highway fascinating. The 101 blueprints didn't exactly match the configuration of the freeway today. And how many people know that in 1965, a corporation planned to build a housing project intertwined with an 18-holegolf course right where Wal-Mart now sits and extending almost all the way to Printz Road?

The documents had been thrown away by someone who did not see their value. They were then rescued by someone who did see their value and gave them to me. I turned them over to the South County Historical Society.

Every day, unique items are destroyed because they don't seem to have any Historical value for today's generation. But it's future generations we have to think about when we consider what should be saved. It's up to each of us to preserve history, but we can't all have long-suffering wives who put up with pack rats like me.

That's why historical societies are so important. They not only need the bits and pieces of history We find, but also donations of money and effort to save the artifacts of our society ~ before they end up in the dump.

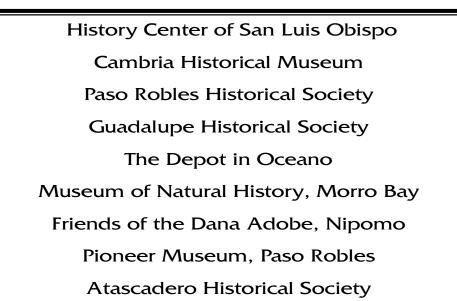
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Editor's Note:

You may have recognized the running theme of this edition of the Heritage Press. The digital age and the lack of history education in our schools has endangered the preservation of important artifacts and historical records. The necessity of supporting Historical Societies throughout the nation is even more critical. Do your part...support the local efforts:



Camp Roberts Historical Museum

Central Coast Veterans Memorial Museum, San Luis Obispo

SLO Railway Museum

Rio-Caledonia Adobe, San Miguel

Templeton Historical Museum

Santa Maria Valley Discovery Museum

And of course <u>South County Historical Society</u> Heritage House Santa Manuela Schoolhouse The Barn Paulding History House Patrica Loomis History Library The Summer was a success again this year raising \$4,400 for the \$4,400 for the higher this year than previous years reflecting some increased efficiencies with shorter lines, thanks to the help of the many volunteers. The new Hoffie's 1/4 lb. hot dogs got great reviews.

We could not have done it without the help of many people, some for all and some for a few of the concerts. Kudos to my wife Kersti, Jan Scott, Susie Edington, Sandy Cabassi, & "Popcorn" Ross Kongable; to Steve and Linda Curry for improving the speed of serving the Dogs, to Sam Burton for stepping in to cook for us, to Dick and Rose Marie Perry for taking over beverages when they were present. The long list of thanks also includes Lynn Titus, Eric and Polly Nelson, Berneda Cochran, Wendy Rebel, Helene Morrison, Nan Fowler, Lisa Lesage, Gary Hoving, Patty Cole, Jim Guthrie (A.G. Councilman), Jeff and Linda Kime, and Donna Evenson. Linda Kime consistent was a Volunteer and she and Paul Provence took on the last 2 concerts when I was out of town. Thanks to Alphy's for the delicious Grilled Onions, and Doc Katcho for the ice. Burnsteins for the Ice Cream.

I think most of the volunteers had fun and it certainly is emotionally rewarding. Consider helping us next summer, if only for 1 or 2 Sundays. You won't regret it. We are a great group to work with. We need someone to come forward and volunteer to Cook next summer. That is the hardest slot to fill and the new Mayor is not interested.

Richard Lasiewski

DOCENT LEADER



Linda Kime

The Spelling Bee went well again this year at the Harvest Festival. Schoolhouse docent Kathleen Sullivan was the moderator again this year and did an excellent job. We had enough second graders to add a group this year. Here are the winners:

Second Grade: 1st Place - Ava Loomis **Branch School** 2nd Place - Madelyn Johnson Branch School Fourth Grades: 1st Place - Nyjah Anaya Harloe 2nd Place - Andrew Ghannadian St Louis De Monfront School Sixth Grades: 1st Place - Ella Hagen Bellevue Santa Fe Charter School 2nd Place - Garrett Leighton **Coastal Christian School Eighth Grades**: 1st Place - Sage Young Paulding Middle School 2nd Place - Julliett Villa Paulding Middle School

We almost didn't have enough students to do the Eighth Grade group. But an Eighth Grade girl was so eager to do the Spelling Bee that she went out and rounded up a bunch of her friends!. It's wonderful to see kids that love learning!

Please drop by the museums sometime, we have a lot of local history to share.



Tell Your Friends & Join us at the ANNUAL SALE *

Saturday, November 7 8-2 Sunday, November 8 11-1

IOOF HALL (xfrom McLintocks in the Village

*

Secrets :

Saturday good stuff goes FAST !!!!

Sunday everything is half price... Until 12:15 when we empty the room and then reopen - \$ 3.50 fills your shopping bag(s)!



Museum Phone Numbers:

Pat Loomis History Library "Ruby's House" 805.489.8282

> IOOF History Hall 805.489.8114

Santa Manuela Schoolhouse The Barn 805.489.8745

Heritage House 805.481.4126

Paulding History House 805.473.3231

SCHS VOLUNTEER HOURS

Vol hrs 458 in September <u>4,278</u> to date

Docent hrs 82 in September 692 to date

Note from our <u>102 year-old member</u>, <u>ANITA GARCIA:</u> *"My housemates here in Carson City, NV are the Boyce's who grew up two*

doors down from me in San Luis Obispo

. She was in my Campfire Troop and is the same age as my girls."

Anita's address is 2750 Carriage Crest Dr. Carson City, NV 89706 She loves getting cards and letters...

The Society is structured as a non-profit organization 501(c)3 (Federal Tax ID 95-3539454) and depends solely on donations to continue its work. You can help! Write a (tax-deductible) check to the South County Historical Society, and mail it to: South County Historical Society PO Box 633, Arroyo Grande, CA 93421-0633

<u>2015</u>	MEMBERSHI	P — SOUTH COUNTY HIST	ORICAL SOCIETY	
CHANGES? Please print legibly. Name (s) *		□ GIFT		
Address *				
Home Tel: *		Cell Tel:*		
Email:*				
	money order		Check No UNTY HISTORICAL SOCIET	
* Starred information w	ill be printed	in the annual Member	ship Directory	

distributed to members unless you indicate otherwise here.

Annual Membership Dues

Individual	\$ 20.00
Couple	\$ 35.00
Family w/children under 18	\$ 40.00
Sustaining (Individual)	\$100.00
Patron:	\$200.00
Business, Organization, In	dividual
<u>Life (Individual or Couple)</u>	\$500.00
May be paid in 12 monthly ins	tallments.

SPECIAL HOLIDAYS MUSEUM HOURS

<u>SEP 25</u>	BARN & SCHOOLHOUSE OPEN 4 TO 6 PM	
	HERITAGE HOUSE CLOSED	
<u>SEP 26</u>	_HERITAGE HOUSE, BARN, SCHOOLHOUSE OPEN 12 TO 4 PM	
	OFEN 12 IO 4 FM	
<u>NOV 27-28</u>	_HERITAGE HOUSE, BARN, SCHOOLHOUSE	
	OPEN 11 TO 2 PM	
NOV 29	_HERITAGE HOUSE, BARN, SCHOOLHOUSE	
	OPEN 3 TO 5 PM	
<u>DEC 6</u>	CLOSED	
DEC 20—25_CLOSED		
DEC 26	HERITAGE HOUSE, BARN, SCHOOLHOUSE	
	OPEN 12 TO 3 PM	
DEC 28 THR	<u>RUJAN 8</u> ALL MUSEUMS CLOSED	
JAN 9_RETURN TO NORMAL SCHEDULES		